

## **Historic, Archive Document**

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# ORDER BLANK

	1st choice	2nd choice	3rd choice
<input type="checkbox"/> YOUR MEAT INSPECTION SERVICE	_____	_____	_____
<input type="checkbox"/> MAKE MINE CHICKEN	_____	_____	_____
<input type="checkbox"/> MARKETING FARM PRODUCTS ABROAD	_____	_____	_____
<input type="checkbox"/> SMOKE JUMPERS	_____	_____	_____

If \_\_\_\_\_ is not available on date requested, please schedule for first open date.

☐ PLEASE SEND ME THE USDA TV FILM CATALOG

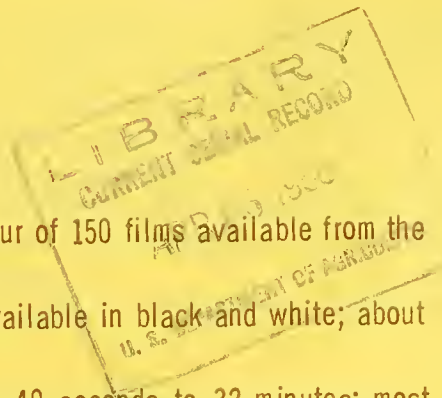
NAME \_\_\_\_\_ STATION \_\_\_\_\_ ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ return to: Office of Information  
Motion Picture Service  
U. S. Department of Agriculture  
Washington 25, D. C.

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T483  
exp4



The films described in this circular are but four of 150 films available from the U. S. Department of Agriculture. Most films are available in black and white; about half are also in color. Screening times vary from 40 seconds to 32 minutes; most range from five to 15 minutes.



The new edition of our USDA TV Film Catalog will soon be available. A copy will be sent to you if you so indicate on the attached order blank.

# TIMELY FILMS

FROM U.S.D.A.

Vol. 1, no. one

July, 1957





## OUR MEAT INSPECTION SERVICE

(27½ min., sd., color)



ABSORBING FACTUAL STORY  
YOUTH & ADULTS

Have you ever wondered about the meat on your table?

Did it come from healthy animals? Was it properly raised, cured, and processed under sanitary conditions?

This film answers these questions and graphically tells the story of those who guard the wholesomeness of our Nation's meat supply: the Federal Meat Inspectors.

You see the care taken in these plants to produce the best possible meat products in laboratories for healthfulness, so that the American consumer can have full assurance that the meat with the purple "stamp of approval" is a quality product.

Here is a condensed version of a drama being enacted daily throughout our land, and the story is of concern to every American citizen.

## MAKE MINE CHICKEN

(3 3/4 min. sd. b/w)



UNUSUAL ANIMATION - INFORMATIVE -  
CHILDREN & ADULTS

Any way you fix it - and this film is full of suggestions - chicken is GOOD EATING! This time of year the whole family will go for the idea of a chicken barbecue.

Against a soft background of guitar music, animated figures and narration tell of the universal appeal of chicken, and the versatile ways it may be prepared for people of all ages.

Five basic cooking methods are discussed, and many tempting dishes are displayed. Homemakers will find this film brings new sparkle to their meal planning.

## MARKETING FARM PRODUCTS ABROAD

(17 min. sd. color)



COLORFUL - INFORMATIVE  
WIDE APPEAL - ADULTS

This film takes you around the world in 17 minutes - - with Uncle Sam's Foreign Agricultural Attaches!

1957 is the year that's breaking all agricultural export records. And it didn't just happen! It took the combined efforts of American business, agriculture and government to make this success.

Every consumer will be interested in the role USDA Foreign Agricultural Attaches play in marketing American farm products abroad.

Viewers will see attaches in Europe, Latin America, and the Far East surveying crops, making consumer reports and actively promoting the use of American products at international trade fairs and in the foreign market place.

## SMOKEJUMPERS

(10 min., sd., b/w and color)



TIMELY FIRE PREVENTION  
MESSAGE - CHILDREN & ADULTS

This film will appeal to audiences of all classes and almost all ages. The U.S. Forest Service has developed its own airborne squadron - Smokejumpers (parachute fire fighters) - to combat forest fires in remote, roadless areas of our great North country and the Southwest. Smokejumping is a fast, efficient way of getting fire fighters where they are needed in such country. Every jump is a thrilling and hazardous operation. However, the best possible safety measures - - (1) well-planned equipment (2) grueling ground training and (3) approved jump techniques - - protect these daring young men. The film covers the glamorous and unglamorous aspects of smokejumping, and carries a dramatic forest fire prevention message.